

THE POWER OF

PARTNERSHIP



FOUNDED IN

1975

35+

COMPANIES LAUNCHED

from our research, creating new treatment products and jobs

13 MILLION PEOPLE have benefited from our pioneering work on bone marrow transplants



DIVISIONS
researching the prevention, detection, and treatment of cancer and other diseases

NOBEL PRIZES
gained for breakthrough



680+ ACTIVE CLINICAL TRIALS

giving patients access to leading-edge treatments

540+ SECONDARY SCHOOL TEACHERS
mentored in science, impacting 15,000 students per year

3,000+
SCIENTISTS
AND STAFF



Cures start here

For more than 40 years, Fred Hutchinson Cancer Research Center has been redefining what is possible in cancer research. From bone marrow transplantation to immunotherapy, we have a rich history of pioneering treatments that save lives. Day after day, our scientists make critical advances to prevent, detect, and treat cancer, HIV, and other diseases that affect humanity.

Corporate philanthropy fuels our breakthroughs. When your organization stands with Fred Hutch, your passion for cures joins our world-changing science — **and together, we will save lives.**

KEY RESEARCH AREAS

Fred Hutch scientists are driving breakthroughs across a robust cross-section of research areas, including:



VACCINE DEVELOPMENT



SOLID TUMORS



INFECTIOUS DISEASE



DATA SCIENCE



GENETICS & GENOMICS



BASIC SCIENCE



CANCER PREVENTION



GLOBAL HEALTH



IMMUNOTHERAPY AND TRANSPLANTATION



A COMMITMENT TO DIVERSITY, EQUITY & INCLUSION

Diversity is a core Fred Hutch value that is integral to our work. We were the first U.S. cancer center to sign the CEO Action for Diversity & Inclusion Pledge. We're actively increasing diversity among our faculty and staff and enhancing partnerships with underserved communities in our region to promote cancer awareness and study health inequities.

We're committed to ensuring the Hutch is a place where all employees, scientific collaborators, patients and study participants, neighbors and community partners feel safe, welcome, and supported.

66

Fred Hutch understands that the only way to cure cancer faster is by having a team of diverse practitioners from different cultures and backgrounds, which is why it is an honor to invest in their mission. It has been a privilege to support Fred Hutch's D&I journey to help create institutional change in the cancer research industry and I look forward to the journey ahead."

 Joshua Cooper, CPA, Workforce of the Future Manager, PwC

Partnership Opportunities

Whether you want to magnify your brand, engage employees, or connect with potential new clients, partnering with Fred Hutch helps you achieve your business goals while fueling cancer research. We recognize our corporate partners through publications, digital and social media channels, and other outlets. We would be glad to tailor a custom recognition package for your organization.

DIRECT IMPACT

Direct investment in programs and lifesaving research at Fred Hutch has an immediate and tangible impact. Whether your company invests in individual research labs or science education programs, your support moves us closer to a world free of cancer.

EVENT SPONSORSHIP

Events allow our corporate partners to reach target audiences who are passionate supporters of our research. Increase your company's visibility and name recognition through event programs, signage, and other materials while fueling innovation. Event sponsorship opportunities and benefit packages are available at numerous events throughout the year, at a variety of different levels.

EMPLOYEE GIVING

Fostera spirit of connection and camara derie in your work place through the shared goal of raising money to save lives. During your work place giving campaigns, your employees can hear directly from our researchers about the science their gifts are advancing — building relationships and boosting employee satisfaction.

MATCHING GIFTS

Your work can support our work! Matching gifts empower your employees to accelerate research and amplify their impact on our shared community. Add Fred Hutch to your employee giving program to align your employees' generosity with our pursuit to cure cancer faster.

CAUSE MARKETING

A cause marketing partnership with Fred Hutch empowers you and your customers to make a direct impact on research and discoveries that save lives. Funds raised by cause marketing campaigns can be directed to the center's greatest needs, a specific area of research, patient and family support programs, or another area of your choosing.

NAMING OPPORTUNITIES

With the donation of tangible assets such as scientific equipment or a gift to name one of our research spaces or buildings, you can display your organization's name to everyone who uses that resource. Your company can also make an impact by creating a named endowment for a specific researcher or program and be recognized in each resulting publication or media spot.

COMMUNITY PARTNER EVENTS

Your company is unique, and your loyal customers and employees are proud to support your organization. Put your company's strengths and brand to work by organizing a fundraising event — like a dance-off, a golf tournament, or a microbrew tasting — to support leading-edge research at Fred Hutch.

IN-KIND GIVING

In-kind giving offers a way to give back by leveraging your company's strengths and assets. Donations of products, goods, or services help bolster our research capacity and accelerate high-impact science.



Corporate partners have the opportunity to join our President's Circle — a distinguished group of individuals and organizations committed to funding emerging breakthroughs with annual gifts of \$10,000 or more. We offer special recognition to President's Circle members and opportunities to develop closer relationships with Fred Hutch leaders and top researchers.



Fred Hutch relies heavily on donors to continue their groundbreaking research. As a donor, Bartell Drugs is proud to be associated with this remarkable organization as they consistently break down barriers and move closer to a cure for cancer. We believe in the Hutch and we're keen to support their mission now and in the future."

— Kathi Lentzsch, President & CEO, Bartell Drugs

"

Since we believe community leadership comes from within, GLY employees are empowered to help choose which nonprofits we support. Cancer touches everyone and has certainly impacted GLY. Our culture values hard work, and we support Fred Hutch's relentless effort to find a cure."

— Ted Herb, President and CEO, GLY



DRINK PFINK PRINT PROPRIETE PRO

"

Cancer has unfortunately impacted many of our lives, and Fred Hutch is doing remarkable work to help many of our friends and families in the community. It's especially near and dear to us as the matriarch of the Smith family passed away from breast cancer 30 years ago. We started and continue to do the Drink Pink campaign in honor of her and our employees and their families who have been affected by cancer."

Dustin Highland, CEO,
 Smith Brothers Farms

Event Sponsorship Opportunities

EVENT		DESCRIPTION	INVESTMENT	PARTICIPANTS	TIMING
	Climb to Fight Cancer	A unique opportunity to climb some of the world's most breathtaking mountains and accelerate cancer research	\$2,500+	90+	Year- round
0	Hutch Award Luncheon	Luncheon on the field at T-Mobile Park honoring the annual recipient of the prestigious Hutch Award®, given to a Major League Baseball player who exemplifies our namesake's honor and dedication	\$3,000+	800	Мау
\Diamond	INsight	Annual summer party of the Innovators Network, a group of young professionals that funds early- stage research at Fred Hutch	\$15,000+	130	July
నం	Obliteride	The Northwest's largest and best-organized community fundraising event, Obliteride brings together people of all ages to bike, walk, run, and volunteer to support cancer research	\$10,000+	3,000+	August
Ĭ	Base 2 Space	An exclusive opportunity to climb the open-air stairwells to the top of the Space Needle and take in breathtaking views of the Puget Sound region	\$5,000+	2,700	September
4	IN for the Hutch	A cocktail party with a twist! Mix, mingle, and dance the night away with emerging leaders who are members of the Innovators Network	\$2,500+	500	October
⊠:	Hutch Holiday Gala	A sparkling evening of inspiration and impact, this elegant black-tie event brings our community together for a celebration of progress toward cures	\$7,500+	750	December
卓	Circle Series	An engaging forum for Fred Hutch researchers to share with supporters how philanthropy is helping accelerate new ideas and innovations in research	\$2,500+	100	Three per year
7 8	Supper Club	A small and intimate dinner that brings guests together with our scientists for an evening of food and dynamic conversation	\$2,500+	40	Two per year
PP	IN Happy Hour	A networking event for Innovators Network members and guests to connect with other young professionals and learn about high-risk, high- reward research happening at Fred Hutch	\$2,500+	115	Three per year



Alaska Airlines has proudly supported Fred Hutch for over 30 years as we believe the work they do has local, regional, and global significance. Their focus and commitment to research has them on the cutting edge of new treatments that will change the face of cancer forever. Whether it's providing airline miles for those to travel for lifesaving treatments or supporting events, Alaska Airlines is honored and pleased to be a longtime champion of Fred Hutchinson Cancer Research Center."

— Shaunta Hyde, Managing Director, Community Relations, Alaska Airlines



Employee Engagement Opportunities

Activating your employees to support Fred Hutch is a powerful way for your organization to accelerate cures. We offer events that bring together an incredible community of supporters to raise funds for bold science at Fred Hutch.

OBLITERIDE

Every August, the Obliteride community joins up for one powerful weekend to ride, walk, and run; honor loved ones; and support lifesaving cancer research. Since 2013, thousands of Obliteride participants, volunteers, donors, and sponsors have come together to raise nearly \$30 million for Fred Hutch. By creating a corporate team, your company can unite your employees around this fun and inspirational summertime event.

CLIMB TO FIGHT CANCER

For more than 20 years, climbers from around the country have summited the world's most breathtaking peaks with the Climb to Fight Cancer and raised nearly \$11 million for Fred Hutch. Companies can form teams that summit peaks in the Pacific Northwest, across the U.S., or in countries around the world. There's nothing like climbing a mountain together to promote employee health and camaraderie!

BASE 2 SPACE

In partnership with the Space Needle Foundation, Base 2 Space is the only opportunity for the public to climb the 832 open-air steps to the top of Seattle's iconic Space Needle — all in the name of lifesaving cancer research! At the top, climbers can experience the world's first revolving glass floor and take in 360-degree views of downtown Seattle, Mount Rainier, Lake Union, and Puget Sound. Give your employees the thrill of a lifetime by forming a Base 2 Space team.

YOUR SUPPORT ACCELERATES CURES

\$5.000

provides a month of lodging at Pete Gross House for patients undergoing lifesaving treatment and their families

\$10,000

provides free transportation to Fred Hutch for young women from underrepresented communities who participate in our Girls Who Code club

\$25,000

allows us to create and loan "labs in a box" from our Science Education Partnership program to teachers and students across Washington state, inspiring the next generation of scientists

\$50,000

deploys tools that analyze viral mutations to track, and potentially stop, deadly disease outbreaks in real time

\$100,000

enables an early-career scientist to build the research track record needed to secure federal funding

\$1,000,000

endows a fellowship for a postdoc launching a career of lifesaving scientific discoveries

DocuSign is deeply committed to having a positive impact in and on our communities. We like to get behind the causes that touch our employees by pledging our time, talent, and treasure. Obliteride is a wonderful event where we can be all-in on such an important cause."

—Dan Springer, CEO, DocuSign



"

Veracyte was proud to be a 'Summit' supporter of the Mount Kilimanjaro Climb to Fight Cancer. Our involvement provided a remarkable opportunity to rally our employees around a specific initiative: supporting a member of our management team in his quest to scale Mount Kilimanjaro. It was a fantastic way to reinforce our culture of teamwork and working to fight cancer and other diseases."

— Bonnie H. Anderson, Chairman and CEO, Veracyte

"

Fred Hutch is as iconic to Seattle as the Space Needle. We are proud to partner with Fred Hutch on the annual Base 2 Space stair climb, which supports their efforts to eliminate cancer and other diseases locally and globally."

— David Mandapat, Director of Public Relations, Space Needle LLC and Chihuly Garden and Glass



The Science Education Partnership has been incredibly transformative in my teaching career. The information I have gained, the network that I am part of, and the respect that I have been given by the SEP staff have made me a better teacher. I am thankful that I can share what I've learned through the program with my students!"

Mike Fellows, science teacher,
 Lakewood High School



Develop Future Science Leaders

Fred Hutch is proud to be a premier training ground for the next generation of scientific innovators. Your organization's financial support can help a diverse group of aspiring scientists, from middle schoolers to postdoctoral fellows, pursue their dreams.

SCIENCE EDUCATION PARTNERSHIP

Through the Science Education Partnership (SEP), middle and high school teachers learn state-of-the-art research techniques and are mentored by some of the top scientists at Fred Hutch. In addition to developing a curriculum project to take back into their classroom, teachers are also eligible for the Kit Loan Program, which provides equipment and supplies to engage students in hands-on lab activities. Each year, approximately 15,000 students throughout Washington state use these kits.

INTERNSHIP PROGRAMS

We offer two paid internship programs for high school students interested in science. Our Pathways Research Explorers program is a two-week introduction to cancer research for rising tenth and eleventh graders. Rising high school seniors can participate in our Summer High School Internship Program (SHIP), an eight-week summer research experience in a Fred Hutch lab. Both internships intentionally recruit teenagers from backgrounds underrepresented in STEM careers.

GIRLS WHO CODE

Girls Who Code is a national organization dedicated to closing the gender gap in technology. At Fred Hutch, we host a Girls Who Code club for high school-aged students interested in computer science. Club participants work with female computational biology grad students and postdocs to learn the basics of coding. We welcome students in grades 10 through 12 who identify as female or nonbinary and strongly encourage participation by students from underrepresented backgrounds.

FUNDS FOR EARLY-CAREER SCIENTISTS

Support for students, postdocs, and junior faculty allows them to focus on generating stellar results that can launch careers focused on innovation. Whether your organization wants to invest in graduate students exploring their love of science, postdocs learning to flex their independent research muscles, or new faculty members establishing their first labs, your support helps nurture tomorrow's leading scientists.



Before I started this club, I had no exposure to data science at all and could never imagine a future in it. Now that I have this amazing opportunity, my future options in science seem endless! This has opened up so many doors for me."

 Angeline, student at Skyline High School, Sammamish, Washington



66

I'm living proof of what the researchers had hoped and of what they envisioned the results could be. Cancer research is changing and saving lives and it's giving patients such as me the chance to still be alive today. I have so much gratitude and respect for research."

Kristin Kleinhofer, a leukemia
survivor who participated in a
lifesaving clinical trial at Fred Hutch



Support Today's Patients

Patients and their loved ones come to our clinical care partner, Seattle Cancer Care Alliance, to get the best research-based care and the strongest hope for cures.

Tangible help for families during an emotionally and financially draining period can be as critical as leading-edge treatments. Sometimes it's the final piece of the puzzle that makes it possible for a patient to travel here for therapy. Supporting our patient-and family-facing programs is a powerful way to improve lives today.

EVERGREEN FUND

Cures start here, but we don't want them to stay here. Industry partnerships help speed new cures to patients and generate revenue for more research. But gaining commercial support to move discoveries to market is challenging. The Evergreen Fund acts as an in-house business incubator, allowing our scientists to grow a commercial concept to attract industry interest. By investing in this fund, your organization can extend the reach of our discoveries.

FAMILY ASSISTANCE FUND

Cancer treatment can take a devastating economic toll. Treatments often leave patients too exhausted to work, or they must travel far from home to find the lifesaving care they need here in Seattle. By investing in the Family Assistance Fund, your organization can support nonmedical needs such as groceries, utilities, and travel expenses — and help more patients focus on health and recovery.

PETE GROSS HOUSE

Many cancer patients undergo treatment that leaves them vulnerable to infection. Pete Gross House, named after the much-loved Seattle Seahawks announcer, provides out-oftown patients undergoing treatment at SCCA a living space tailored to their unique needs, as well as access to a supportive community. Your company's donation to the Pete Gross House will help provide safe, comfortable, and welcoming accommodations for these patients.



66

At Brotherton Cadillac Buick GMC, we are truly inspired by the excellent work that comes from Fred Hutch. Our annual Celebrity Steak-Out event has funded research that is now being used to treat patients. We're proud to stand by Fred Hutch as they relentlessly search for cancer treatments and cures."

— Brad Brotherton, Owner, Brotherton Cadillac Buick GMC





"

Private funding is critical to advancing innovative research.

Adaptive benefited from private funding to the Hutch in our early days, and we're now proud to make this type of funding available to other researchers. By supporting Fred Hutch, we're supporting other innovative research and helping to cure cancer faster."

— Chad Robins, co-founder and CEO, Adaptive Biotechnologies

"

Elysian Brewing is a proud supporter of Fred Hutch and their commitment to advancing cancer research. The complexities of cancer seem endless — and often difficult — but we are honored to help find a cure for this all-too-common disease. Cheers to this amazing group."

- Kyle Fitzsimmons, General Manager, Elysian Brewing



"

Wells Fargo supports the Summer High School Internship Program because we know we are investing in our nation's future scientists. We applied Fred Hutch for helping remove barriers to STEM careers for disadvantaged youth and igniting a passion for science."

— Stephanie Wall, Northwest Community Relations Senior Manager, Wells Fargo

"

The end of cancer will change the course of history, ensuring the lives of so many are not cut short or disrupted by disease. Laird Norton Wealth Management is proud to support Fred Hutch to advance their bold mission of curing cancer faster."

— Erin Moyer, Managing Director of Marketing and Communications, Laird Norton Wealth Management [LNWM]



As a longtime business partner of Fred Hutch, Lease Crutcher Lewis is a close witness to amazing discoveries, therapies, and cures. We are honored to partner with Fred Hutch to create unique and remarkable spaces that help their talented researchers eliminate cancer and other diseases."

- Jeff Cleator, President, Lease Crutcher Lewis





"

Prime Electric is proud to support Fred Hutch and their mission to save lives and wipe out cancer and related diseases worldwide. The Hutch is an amazing PNW icon that positively impacts the lives of people around the world. Prime is honored to work with such a world-class organization."

- Oliver Whitehead, Group Executive & Principal, PRIME

"

Safeway Albertsons is proud to support Fred Hutch, because their innovation and dedication to accelerating cures has allowed thousands of cancer patients to become cancer survivors. The funding we provide is our show of gratitude on behalf of survivors and their loved ones."

- Karl Schroeder, President, Seattle Division, Albertsons Companies



FRED HUTCH* OCTOBER IS BREAST CANCER AWARENESS MONTH DRIVE BREAST CANCER CANCER RESEARCH

66

As the largest retail employer in Kitsap County, the Haselwood Auto Group is driven to support Fred Hutch's efforts to eradicate cancer. Our employees get excited for our annual Drive For A Cause fundraiser that supports the Hutch. We appreciate the difference Fred Hutch makes in all of our lives."

— The Haselwood Auto Group

"

In my decades of involvement with the Hutch, I have never been so optimistic that curing cancer is within reach or energized to do it faster for patients who need cures now. I am committed to helping find the resources to transform the Hutch's leading-edge research into treatments and cures."

- Patrick A. Gordon, Principal, ZGF Architects LLP





Index

Photo captions by section (from top to bottom)

CURES START HERE

Dr. Eric Holland (left) and his team at Fred Hutch study the molecular basis of hard-to-treat brain tumors.

PARTNERSHIP OPPORTUNITIES

Hannah Kubiak, communications manager at Bartell Drugs, presents Hutch researcher Dr. Kevin Cheung with a donation for breast cancer research.

GLY President and CEO Ted Herb and his wife, Jodi, show support for Fred Hutch at Obliteride.

Employees of Smith Brothers Farms present Hutch researcher Dr. V.K. Gadi with the proceeds from their Drink Pink campaign.

EVENT SPONSORSHIP OPPORTUNITIES

Julia George (left) and Katerina Rentko from Baird Private Wealth Management enjoy the fun at IN for the Hutch.

[L-R] Michelle Merriweather, Joanne Harrell, Diana Birkett Rakow, and Shaunta Hyde enjoy a special evening of science and celebration at the Hutch Holiday Gala.

EMPLOYEE ENGAGEMENT OPPORTUNITIES

Obliteriders pedal their way to faster research results and cures.

Climbers Katrine Bosley [left] and Lesley Stolz are all smiles on Mt. Kilimanjaro.

Base 2 Space participants celebrate after reaching the top of Seattle's iconic Space Needle.

DEVELOP FUTURE SCIENTIFIC LEADERS

SEP participant Mike Fellows (left) and a colleague practice a science experiment that they'll take back to their classrooms.

Ahmed Diab works with a pipette robot in the Clurman Lab.

Students conduct an experiment in the Pathways Research Explorers Program. Photo by Caren Brinkema.

SUPPORT TODAY'S PATIENTS

Kristin Kleinhofer receives a CAR T-cell infusion. Also pictured are her mother Janet Perucca-Kleinhofer and her boyfriend Benny Juarez. Photo courtesy of Kristin Kleinhofer.

Jenna Gibson and her mom Julie in their Maple Valley, WA home. Jenna survived leukemia when she was nine years old.

ADDITIONAL SPONSOR TESTIMONIALS

Former Seahawks Lofa Tatupu (left) and Colin Cole (right) join reporter Jen Mueller at Celebrity Steak-Out.

A lab technician processes cells that will be used to treat patients.

Guests enjoy Elysian beer at the 14th Annual Great Pumpkin Beer Festival.

Fred Hutch's high school summer interns smile for the camera.

[L-R] Researchers Bruce Clurman, Rachel Issaka, and Alice Berger attend a Circle Series event sponsored by Laird Norton Wealth Management.

A Lease Crutcher Lewis employee and his young child honor loved ones at Obliteride.

Graduate student Katharine Chen hard at work in the lab.

Safeway employees donate their time — and tasty snacks — at Obliteride.

Haselwood Auto Group's Drive for a Cause event supports breast cancer research at Fred Hutch.

ZGF is a generous supporter of the Hutch Award Luncheon at T-Mobile Park.



1100 Fairview Ave. N. Seattle, WA 98109 | 206.667.4399 | fredhutch.org | corporategifts@fredhutch.org

