

2023 PATHWAYS TO EQUITY SYMPOSIUM

*Amplifying Health Equity Through
Empowered Communities Across
Washington State*

Monday, May 1, 2023 | 8:30 AM–3:00 PM (PST)

PRESENTED BY:



Office of Community Outreach & Engagement

FRED HUTCH • UNIVERSITY OF WASHINGTON • SEATTLE CHILDREN'S CANCER CONSORTIUM



Fred Hutch
Cancer Center

9:00 AM

Welcome and Introduction, Land Acknowledgment



Thomas J. Lynch, Jr., MD (he/him)

President & Director, Fred Hutchinson Cancer Center (Fred Hutch)

Director, Fred Hutch/University of Washington/Seattle Children's Cancer Consortium

9:15 AM

Updates from the 2022 Pathways to Equity Symposium: Indigenous Cancer Health Equity Initiative



Craig Dee, MPH(c) Diné (he/him)

Project Manager, Indigenous Cancer Health Equity Initiative

Fred Hutch/University of Washington/Seattle Children's Cancer Consortium



Selisha "Snowy" Johnson, MPH *Apsaalooke, Kainai, & Bitterroot Salish* (she/her)

Community Health Educator for Indigenous Populations

Fred Hutch/University of Washington/Seattle Children's Cancer Consortium

9:30 AM

Office of Community Outreach & Engagement (OCOE): Catchment Area, Activities, and Partnerships Update



Jay Mendoza, MD, MPH

Associate Director, Office of Community Outreach & Engagement (OCOE)

Fred Hutch/University of Washington/Seattle Children's Cancer Consortium



Elizabeth Carosso (she/her)

Research Project Manager, OCOE

Fred Hutch/University of Washington/Seattle Children's Cancer Consortium



Liz Nelson (she/her)

Community Health Education Manager, OCOE

Fred Hutch/University of Washington/Seattle Children's Cancer Consortium

10:00 AM

Keynote: Prostate Cancer in the Black Community: Developing and Implementing a Health Equity Strategy



Reggie Tucker-Seeley, ScD (he/him)

Vice President of Health Equity

ZERO Prostate Cancer



Introduction by Yaw Nyame, MD, MS, MBA (he/him)

Assistant Professor & Physician

Fred Hutch & University of Washington School of Medicine



Q&A Moderator: Marty Chakoian (he/him)

Board of Directors

ZERO Prostate Cancer

11:10 AM

Engagement Session Title TBD



Moderator: Joseph Unger, PhD, MS (he/him)
Associate Professor
Fred Hutch

Reggie Tucker-Seeley, ScD (he/him)



Jean McDougall, PhD (she/her)
Staff Scientist, OCOE
Fred Hutch/University of Washington/Seattle Children's Cancer Consortium

12:00 PM

LUNCH

12:30 PM

**Presentation of the Beti Thompson Awards
Health Equity Researcher Award, Community Health Champion
Award, & Health Equity Staff Champion Award**



Beti Thompson, PhD (she/her)
Professor Emeritus
Fred Hutch

1:00 PM

**Accelerating Equity Across the Cancer Continuum with
Community Engagement and Patient Navigation**



Moderator: Vida Henderson, PhD (she/her)
Assistant Professor & Behavioral Scientist
Fred Hutch



Lenora Starr *Warm Springs* (she/her)
Clinical Patient Navigator
Fred Hutch




Jennifer Deas (she/her)
Clinical Patient Navigator
Fred Hutch



Andrea Suzuki (she/her)
Clinical Patient Navigator
Fred Hutch



Raj Sundar, MD (he/him)
Family Physician, District Medical Director South King County
Kaiser Permanente



2:00 PM

Translating Cancer Research to Policy to Achieve Health Equity



Moderator: Jude Ahmed (she/her)

Advocacy Program Manager
Urban League of Metropolitan Seattle



Jeff Ketchel, MA RS (he/him)

Executive Director
Washington State Public Health Association (WSPHA)



Anita Mitchell Isler (she/her)

Stage IV Colon Cancer Survivor, Founder, and CEO
Washington Colon Cancer Stars



Katie Treend, MPH (she/her)

Comprehensive Cancer Control Program Coordinator
Washington State Department of Health

2:50 PM

Concluding Remarks, Evaluation & Acknowledgements

Jay Mendoza, MD, MPH (he/him)

Associate Director, Office of Community Outreach & Engagement (OCOE)
Fred Hutch/University of Washington/Seattle Children's Cancer Consortium

3:00 PM

Adjourn



Today's Speakers



Reggie Tucker-Seeley, ScD

Dr. Tucker-Seeley is currently the Vice-President of Health Equity at ZERO-The End of Prostate Cancer. In this role, he leads the development and implementation of ZERO's health equity strategy to reduce racial/ethnic and place-based disparities in prostate cancer. Dr. Tucker-Seeley completed master and doctoral degrees in public health at the Harvard T.H. Chan School of Public Health (HSPH) and a postdoctoral fellowship in cancer prevention and control at HSPH and the Dana-Farber Cancer Institute (DFCI). His research has focused on social determinants of health across the life course, such as the association between the neighborhood environment and health behavior; and on individual-level socioeconomic determinants of multi-morbidity, mortality, self-rated physical, mental, and oral health. His research has also investigated the association of financial hardship with health across the cancer continuum from prevention to end-of-life care.

Dr. Tucker-Seeley has a longstanding interest in the impact of health policy and social policy on racial/ethnic minorities and across socioeconomic groups. He has experience working on local and state level health disparities policy, and he has developed and taught courses focused on measuring and reporting health disparities. In 2017-2018, Dr. Tucker-Seeley was a Robert Wood Johnson Health Policy Fellow with a placement in the United States Senate. Prior to joining ZERO, he was the inaugural holder of the Edward L. Schneider chair in gerontology and Assistant Professor in the Leonard Davis School of Gerontology at the University of Southern California (USC). Prior to joining USC, he was an Assistant Professor of Social and Behavioral Sciences at DFCI and HSPH.



Yaw Nyame, MD, MS, MBA

Yaw A. Nyame, MD, MS, MBA, is a urologic oncologist with a research interest in health disparities in urologic cancers, with a focus on using patient-centered approaches to build translational health services, molecular and clinical solutions to health inequities in prostate cancer, and other urologic malignancies. He attended medical school at the Feinberg School of Medicine at Northwestern University and business school at the Kellogg School of Management at Northwestern University in Illinois, graduating in 2012. Prior to medical school, he completed a master's in Health Services and Administration at the School of Public Health at George Washington University in Washington, D.C. He completed his urology residency training at the Glickman Urological and Kidney Institute at the Cleveland Clinic and a Society of Urologic Oncology (SUO) fellowship at the University of Washington, where he joined the faculty upon the completion of his training.



Marty Chakoian

Marty Chakoian is a nineteen-year prostate cancer survivor and a passionate volunteer advocate for prostate cancer patients. Marty leads the Us TOO in Seattle Prostate Cancer Support Group for patients and caregivers and chairs the Patient Advocacy Committee of the Pacific Northwest Prostate Cancer SPORE, a consortium of research institutions including the Fred Hutchinson Cancer Center. Marty also represents prostate cancer patients on Fred Hutch's Community Action Coalition.

At the national level, Marty serves on the board of ZERO Prostate Cancer and represents ZERO's patient support groups on the American Urological Association's Prostate Cancer Impact Alliance and their Health Equity Committee. Most recently Marty was invited by the Director of the National Institutes of Health to serve on the National Cancer Institute's Council of Research Advocates.



Joseph M. Unger, PhD

Joseph M. Unger, PhD is an Associate Professor at Fred Hutchinson Cancer Center and a Senior Health Services Researcher and Biostatistician with the SWOG Cancer Research Network, one of the NCI's 4 adult cancer National Clinical Trials Network (NCTN) groups. Dr. Unger has extensive experience in clinical trial design, health disparities, health outcomes research, and quality of life and patient reported outcomes. Dr. Unger is a recognized leader in the area of barriers and disparities in access to cancer clinical trials, and, in a recent systematic review and meta-analysis, recently highlighted how structural and clinical barriers preclude trial participation for most patients. He has also published widely on age, income, and racial/ethnic disparities in trial access.



Jean McDougall, PhD, MPH

As a Staff Scientist in the Office of Community Outreach and Engagement, Dr. McDougall is committed to working with diverse communities to identify and amplify creative approaches to improving cancer outcomes. Born and raised in the Pacific Northwest, Dr. McDougall received Master of Public Health (MPH) and Doctor of Philosophy (PhD) degrees in epidemiology from the University of Washington. She completed a joint postdoctoral fellowship with the Hutchinson Institute for Cancer Outcomes Research (HICOR) and the Pharmaceutical Outcomes Research and Policy Program at Fred Hutch and the University of Washington, respectively. Dr. McDougall returned to the Hutch after spending several years at the University of

New Mexico Comprehensive Cancer Center, where she led numerous studies developing interventions to address food insecurity and reduce financial hardship among cancer survivors. Dr. McDougall brings considerable experience developing quantitative surveys, measuring healthcare resource utilization and out-of-pocket costs. Dr. McDougall looks forward to developing equitable partnerships between communities, researchers, and healthcare settings to improve access to cancer care and address social risks in cancer care delivery.



Beti Thompson, PhD

Dr. Beti Thompson is a leader in health equity research. In her 34 years at the Fred Hutchinson Cancer Center (Fred Hutch) and the University of Washington (UW), Dr. Beti Thompson generated funding for numerous projects that focused on cancer prevention research, health disparities, and health inequities. In all projects, she used a community-based participatory research (CBPR) approach, working with community members as co-researchers and colleagues. Most relevant, she had 25 years of consecutive NIH funding to work with minority populations. Although she worked with a variety of groups (African-Americans, Asian-Americans, Native Americans), the strongest focus was working with the Latino population. She implemented a unique intervention called “home health parties,” where a lay community health worker went to the homes of community members who had arranged to hold a series of such “parties” for the health worker to talk about various aspects of health. A wide variety of these workshops were held, ranging from breast to colorectal cancers and from pesticide protection to diabetes instruction. These workshops were successful in changing a variety of behavior from cancer screening to diet, physical activity, pesticide protection, and diabetes. Dr. Thompson created the first Health Disparities Research Center at the Fred Hutch and was instrumental in forging the Office of Community Outreach and Engagement at the Center. She is currently emeritus professor at both the Fred Hutch and UW and makes her home in Vancouver, BC, Canada.



Vida Henderson, PhD

Public health researcher Dr. Vida Henderson focuses on preventive health services utilization as well as cancer prevention and early detection, particularly in underserved populations and high-risk communities. An expert in racial and gender health inequities; minority health; women’s health; health communication and community-engaged research, her goal is to improve gender and racial health inequities by exploring multi-level associations between socio-economic status, health literacy, structural bias and other social determinants of health, and physical and mental health as well as behavioral outcomes. Dr. Henderson is currently leading an NCI-funded randomized controlled trial testing the effectiveness of a culturally tailored decision aid promoting genetic counseling among African American women with a risk for hereditary breast cancer; she also helped develop the decision tool. Past projects have focused on breast, colorectal and cervical cancer screenings; patient navigation programs; community engagement with cancer research and other work designed to boost cancer screenings, treatment and overall health in under-resourced communities. She has expertise in qualitative and mixed methods research methodology as well as program evaluation and implementation and dissemination science. Diversity, inclusion and health equity are central to Dr. Henderson’s work.



Lenora Starr

I am an enrolled member of the Confederated Tribes of Warm Springs. I’ve been working with the Fred Hutch Cancer Center as a Clinical Patient Navigator for the past three years. I work with the Indigenous populations which include Native American, Alaska Natives and Native Hawaiian populations. I’m very honored to be the first Navigator to serve in this capacity.



Jennifer Deas

Jennifer Deas, Joined the Patient Navigation team last year in June but started with SCCA in 2016 as a Team Coordinator for Pediatric BMT team. Before joining the SCCA, Jennifer worked in the UWMC Surgical Services Department and for 17 years at Seattle Children's Hospital in various roles. So, in addition to her existing knowledge of SCCA systems, she's also well-acquainted with our parent organizations, which has come in handy for patient navigation.



Andrea Suzuki

Born, and raised in Mexico City Bilingual (Spanish) before joining the Fred Hutchinson Cancer Center Andrea worked at Harborview Medical Center, and Evergreen Hospital in the financial department. Andrea joined the Patient Navigation team in December 2020. However, first joined the SCCA over ten years ago as a Financial Counselor, subsequently, I joined the Supportive Care team in various departments as a Team Coordinator in Patient and Family Services, Physical Therapy, Wellness Clinic, and Integrative Medicine.

It has been very rewarding working with our patients to remove barriers that could prevent them from getting timely and adequate treatment. Having experience as a financial counselor has been very helpful to assist our patients to navigate financial concerns with our patients.



Raj Sundar, MD

Raj Sundar is a full-spectrum family physician and community organizer. He hosts Healthcare for Humans, a podcast dedicated to educating others on how to care for culturally diverse communities so they can be better healers.



Jude Ahmed

After spending the year as a student body lobbyist for Western Washington University and navigating the challenging world of state politics, Jude Ahmed joined the Urban League of Metropolitan Seattle (ULMS) Advocacy and Civic Engagement Department in October 2021. Since then Jude has led the Urban League's Get Out the Vote work, collaborated with community organizations to educate and support community engagement in Seattle's Redistricting process, and led the advocacy efforts of the Tacoma Urban League and ULMS in the 2023 legislative session. With an emphasis on community education, she facilitates the Urban League of Metropolitan Seattle's mission to provide wrap-around services to Black and vulnerable community members, and currently manages the organizations outreach on Working Families Tax Credit and Vacating Criminal Records Relief services. The expertise of the Urban League into providing community, economic, educational, and health empowerment positions the organization to elevate the needs of the Black community to policy makers.

**Jeff Ketchel, MA RS**

Jefferson Ketchel is the Executive Director. He manages WSPHA's communications, operations, programs, and supports the new strategic direction. He has an MA in Policy Studies from the University of Washington and is a registered sanitarian. Jefferson is also a graduate of the CDC's Environmental Public Health Leadership Institute and Harvard University's National Preparedness Leadership Initiative Executive Education Program. Prior to joining WSPHA, he was the administrator of the Snohomish and Grant County Health Districts. Jeff has served as president of the Washington State Association of Local Public Health Officials and chair of the Washington State Board of Registered Sanitarians.

A lifelong Washingtonian, Jeff lives in Spokane with his wife Emily and their three children Harrison, Marjorie, and Ruby.

**Anita Mitchell Isler**

Anita Mitchell Isler at age 41 was diagnosed with IV colon cancer in 2005 soon after her diagnosis she became an advocate. Executive Director and Co-founder of Washington Colon Cancer Stars 501c3 an all-volunteer organization.

Anita is a nationally recognized patient advocate. She has lobbied for patient's rights for many national orgs over the years and currently a patient advocate on the Global level with Team Optimistic part of the Cancer Grand Challenge, studying microbiome and relationship to colorectal cancer.

Locally she Testified and helped pass Bill 1537 requiring insurance to cover CRC screening and latest Bill 1626 waiting to be signed.

She created Dress in Blue day held this first Friday in March which is now done all over the country.

When she is not leading Peer to Peer support groups or attending patients appts, you may spot her wearing a Polly Polyp costume handing out screening cards at a health fair. Anita has received national awards for her work and is very passionate about early onset colorectal cancer.

**Katie Treend**

Katie is the lead program staff for the Washington State Cancer Control Program. Katie has worked in this role for more than 6 years and coordinates a variety of cancer prevention and survivorship initiatives. Katie works directly with community partners and stakeholders on projects related to HPV vaccines, tobacco cessation, colorectal cancer screening, and more. Katie also co-leads the WA HPV Free Task Force, the Colorectal Cancer Task Force and the Cancer Survivorship Provider Network.