Contact

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Cancer Action Plan of Washington (CAPOW)

WHO ARE WE?
WHAT ARE WE DOING?
Current Coalition Structure

Who is a part of the Coalition?
  • Co-led by several organizations
    • WA Department of Health (DOH), Fred Hutch, American Cancer Society, South Puget Intertribal Planning Agency, Andy Hill Care Fund

Who is in charge of the Cancer Plan?
  • Housed by Coalition
  • Currently Drafted by DOH
  • Input from Community Partners
  • Sign off by Coalition
  • Shared responsibility for goals and objectives.
  • Yearly Evaluation and Report Out to Coalition
    • Led by DOH and others
Comprehensive cancer control is about people working together to identify problems and develop solutions to better use limited resources and create better outcomes.

- Coordinate efforts, overcome challenges and accomplish goals together.
- Leverage partnerships and resources.
- Collaborative goals and objectives.
- Unify existing Task Groups or Working Groups.
  - Operating under “One Roof”
- Can be formal or informal.
  - Variable by State.

How the Coalition Works
STATE WIDE CANCER COALITION AND 5-YEAR PLAN
HISTORY AND CONTEXT
What is CCCP?

Established in 1998, CDC’s National Comprehensive Cancer Control Program (NCCCP) provides funds, guidance, and technical assistance to help cancer control coalitions implement effective and sustainable plans to prevent and control cancer. NCCCP currently supports—

- All 50 states and the District of Columbia.
  - Including WA through DOH
- 7 tribes and tribal organizations.
  - Including South Puget Intertribal Planning Agency and Northwest Portland Area Indian Health Board.
It all began in 2001...

- **2001:**
  - WA DOH receives Comprehensive Cancer Control (CCC) planning grant from CDC
  - *Washington Comprehensive Cancer Control Partnership* formed to write the CCC plan

- **2004:**
  - Washington State five-year CCC Plan (2004-2008) completed and launched
  - WA DOH receives CCC implementation grant from CDC
  - Working groups/committees formed for implementation

- **2009:**
  - Washington State CCC Plan updated for five more years (2009-2013)
In 2004 Washington CCC Partnership became Washington CARES About Cancer Partnership, comprised of over 40 member organizations across the state.

WA DOH provided operational and technical support to the Partnership as members worked on implementation of the CCC plan.

Provided opportunities to:
- Share information (via working group meetings, annual summit, newsletter and list-serv)
- Collective and individual support for ballot initiatives related to cancer, such as “Health Indoor Air for All Washington”, which prohibited smoking in public places.
What Happened to WA’s Cancer Coalition?

Disbanded sometime prior to 2016.

- Last plan expired in 2013
- Some working groups still exist.
- Focus shifted to supporting topic-specific work groups and priority areas.
Current Coalition Status

Kick-Off meeting held June 13th
  - Coalition Check-In Meeting October 5th
  - Next meeting - **January 24th, 2024**

Coordinated with Washington State Cancer Registry for Advisory Committee Meeting
  - Conversations about Data Needs

Presented Draft Cancer Plan
  - Currently Seeking Feedback
5 – Year Cancer Plan

Roadmap of how organizations or coalitions can address burden of cancer specific to Washington.

• Utilizing registry data and other surveillance to report cancer burden.
• Measurable goals and objectives that highlight program priorities and track progress.
• Yearly evaluation and reporting.
• Not adding new work to your plate.
  • Putting a spotlight on all that you are currently doing.
• Other Plans: Comprehensive Cancer Control Plans | CDC
Washington

5-YEAR CANCER PLAN
Framework

• CDC Priority Areas:
  • Primary Prevention, Early Detection & Screening, Health and Wellbeing of Cancer Survivors, Health Equity/Social Determinants of Health

• Objectives:
  • “SMARTIE” format
    • Specific, Measurable, Attainable, Time Bound, Inclusive, and Equity Focused
    • Measurable baseline and 5-year targets
    • In line with Healthy People 2030
    • Example: “Reduce the overall cancer incidence rate.”
      • Baseline: 474.6 (Washington State Cancer Registry, 2019)
      • Target: 454
Framework

• Objectives:
  • Some may not have target
  • Plan should be progressive and include things we want to measure or believe should be measured.

• Strategies:
  • Not exhaustive.
  • Guiding list for those currently or wanting to engage in this area.
  • Think of who will be reading this.
Context

- Sections:
  - Principle Goals
  - Top 5 Cancer Sites (based on incidence rate)
    - Lung and Bronchus
    - Breast Cancer
    - Colorectal Cancer
    - Prostate Cancer
    - Melanoma of the Skin
    - HPV Related Cancers
  - Genetic Testing and Counseling
  - Pediatric and Young Adult Cancer
  - Quality of Life
- Health Equity and Social Determinants of Health will be built in throughout
  - With context in Background Section and key strategies.
Revised Framework

**Principal Goals**

**Background:** To have a baseline, measurable understanding of cancer burden in Washington, this plan identified two objectives that encompasses all the cancer areas listed in this report. These objectives were also selected to align with Healthy People 2030 goals. The various strategies, priority areas, and other activities associated with each part of this plan will have an impact on these objectives to reduce overall cancer burden. These objectives provide a foundational goal for all partners to work towards together.

*Objective 1: Reduce the overall cancer incidence rate.*
Baseline: 474.6 (Washington State Cancer Registry, 2019)
Target: 454

*Objective 2: Reduce the overall cancer death rate.*
Baseline: 142 (Washington State Cancer Registry, 2019)
Target: 120

**Strategies:**
- Increase healthy lifestyle behaviors.
- Reduce the number of people who use tobacco or e-cigarettes.
- Increase HPV vaccine proportions.
- Increase rates of recommended cancer screenings.
- Increase access to genetic counseling.
- Increase sun safety knowledge and use of protection.
Planning Timeline

- **Draft Plan**: June 2023
- **Revise Plan**: June 2023 - October 2023
- **Finalize Objective Framework**: October 2023 – January 2024
- **Build Strategies**: October 2023 - January 2024
- **Strategies Building Session**: January 24th, 2024
- **Coalition Sign-Off**: Spring/Summer 2024
5-Year Cancer Plan

OBJECTIVES
Principal Goals

• Objective 1: Reduce the overall cancer incidence rate.
  • Baseline: 474.6 (Washington State Cancer Registry, 2019)
  • Target: 454

• Objective 2: Reduce the overall cancer death rate.
  • Baseline: 142 (Washington State Cancer Registry, 2019)
  • Target: 120

• Objective 3: Increase the proportion of cancer survivors who are living 5 years or longer after diagnosis of Cancer.
  • Baseline: 69.4% (U.S. Cancer Statistics 2019)
  • Target: 80%
Lung and Bronchus Cancer

• Objective 4: Decrease the incidence rate of Lung and Bronchus Cancer.
  • Baseline: 48 per 100,000 (Washington State Cancer Registry, 2019)
  • Target: 44 per 100,000

• Objective 5: Decrease the mortality rate of Lung and Bronchus Cancer.
  • Baseline: 30.6 per 100,000 (Washington State Cancer Registry, 2019)
  • Target: 27 per 100,000

• Objective 6: Decrease the percentage of people who get diagnosed with Lung and Bronchus Cancer at the late stage.
  • Baseline: 29.3 per 100,000 (Washington State Cancer Registry, 2019)
  • Target: 26 per 100,000

• Objective 7: Reduce the percentage of adults who *smoke commercial tobacco products*.
  • Baseline: 10.8% (BRFSS, 2020)
  • Target: 8%

• Objective 8: Increase the proportion of cancer survivors who are living 5 years or longer after diagnosis of Lung and Bronchus Cancer.
  • Baseline: 26.1% (U.S. Cancer Statistics 2019)
  • Target: 30%
Lung and Bronchus Cancer

- Objective 9: Decrease the number of people exposed to Radon.
  - Baseline:
  - Target:
- Objective 10: Increase the number of people who get screened for Lung Cancer.
  - Baseline: TBD (BRFSS, 2024)
  - Target: TBD
Objective 11: Decrease the incidence rate of Breast Cancer.
  • Baseline: 163.6 per 100,000 (Washington State Cancer Registry, 2019)
  • Target: 159 per 100,000

Objective 12: Decrease the mortality rate of Breast Cancer.
  • Baseline: 19.2 per 100,000 (Washington State Cancer Registry, 2019)
  • Target: 16 per 100,000

Objective 13: Increase the percentage of people aged 50-75 who get screened for breast cancer.
  • Baseline: 74.7% (BRFSS, 2020)
  • Target: 80%

Objective 14: Increase the proportion of cancer survivors who are living 5 years or longer after diagnosis of Breast Cancer.
  • Baseline: 92.5% (U.S. Cancer Statistics 2019)
  • Target: 95%
Objective 15: Decrease the incidence rate of Colorectal Cancer
  • Baseline: 33 per 100,000 (Washington State Cancer Registry, 2019)
  • Target: 30 per 100,000

Objective 16: Decrease the mortality rate of Colorectal Cancer.
  • Baseline: 11.9 per 100,000 (Washington State Cancer Registry, 2019)
  • Target: 10 per 100,000

Objective 17: Increase the percentage of adults aged 45-75 who *get screened* for colorectal cancer.
  • Baseline: 73.5% (BRFSS, 2020)
  • Target: 80%

Objective 18: Increase the proportion of cancer survivors who are living 5 years or longer after diagnosis of Colorectal Cancer.
  • Baseline: 67% (U.S. Cancer Statistics 2019)
  • Target: 70%
Prostate Cancer

- Objective 19: Decrease the incidence rate of Prostate Cancer
  - Baseline: 98.2 per 100,000 (Washington State Cancer Registry, 2019)
  - Target: 94 per 100,000

- Objective 20: Decrease the mortality rate of Prostate Cancer.
  - Baseline: 18.9 per 100,000 (Washington State Cancer Registry, 2019)
  - Target: 15 per 100,000

- Objective 21: Increase the proportion of cancer survivors who are living 5 years or longer after diagnosis of Prostate Cancer.
  - Baseline: 96% (U.S. Cancer Statistics 2019)
  - Target: 97%

- Objective 22: Increase the percentage of people who make informed decisions about screening for prostate cancer.
  - Baseline: TBD
  - Target: TBD
Melanoma of the Skin Cancer

- Objective 23: Decrease incidence rate of melanoma of the skin.
  - Baseline: 53.2 per 100,000 (Washington State Cancer Registry, 2019)
  - Target: 40 per 100,000
HPV-Related Cancers

- **Objective 24:** Decrease the incidence rate of all HPV-related cancers.
  - Baseline: 11.8 per 100,000 (Washington State Cancer Registry, 2015-2019)
  - Target: 9 per 100,000

- **Objective 25:** Decrease the incidence rate of female Cervical Cancer.
  - Baseline: 6.5 per 100,000 (Washington State Cancer Registry, 2015-2019)
  - Target: 4 per 100,000

- **Objective 26:** Decrease the incidence rate of male Oropharyngeal Cancer.
  - Baseline: 8.7 per 100,000 (Washington State Cancer Registry, 2015-2019)
  - Target: 7 per 100,000

- **Objective 27:** Increase the percentage of adolescents, aged 11 to 12 years who have completed the HPV vaccination series.
  - Baseline: 11.6% (Washington State Immunization Information System, 2021)
  - Target: 80%

- **Objective 28:** Increase percentage of adolescents aged 11 to 12 years who have had at least 1 dose of the HPV vaccine series.
  - Baseline: 36.4%
  - Target: 90%

- **Objective 29:** Increase the percentage of people who get screened for cervical cancer.
  - Baseline: 72.8% (BRFSS, 2020)
  - Target: 80%
Objective 30: Increase number of people who are tested for all hereditary cancer syndromes by regional genetic clinics.
  • Baseline: 230 (everyone)
  • 96 (those with family history)
  • Target: TBD

Objective 31: Increase the proportion of people at increased risk who get genetic counseling for breast and/or ovarian cancer.
  • Baseline: TBD
  • Target: TBD

Objective 32: Increase the proportion of people with colorectal cancer who get tested for Lynch syndrome.
  • Baseline: TBD
  • Target: TBD
Pediatric and Young Adult

- Need measurable objectives to include in this section.
Quality of Life

• Objective: Increase the percentage of people who participate in physical activities.
  • Baseline: 82.2% (BRFSS, 2020)
  • Target: 90%

• Objective: Reduce the percentage of adults with heavy alcohol use.
  • Baseline: 7.2% (BRFSS, 2020)
  • Target: 3%

• Objective: Decrease the number of cancer survivors who smoke commercial tobacco.
  • Baseline: 10.4% (BRFSS, 2020)
  • Target: 7%
### Things to Consider

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<th>Accuracy</th>
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<td>Do these objectives accurately reflect what we are working on?</td>
<td>Are current sources of data appropriate?</td>
<td>Objectives</td>
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<td>Are these objectives going to reduce cancer burden?</td>
<td>Are sources able to be identified?</td>
<td>General Topic Areas</td>
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How to Provide Feedback or Join the Coalition

• Contact Katie or Rebecca
  • Contact Katie Treend: Katie.Treend@doh.wa.gov or
  • Rebecca Briant: rbryant@fredhutch.org
  • Send comments directly or request word document to track-changes

• How long?
  • All objectives will be finalized for next coalition meeting (January 24th, 2024).
Questions?
To request this document in another format, call 1-800-525-0127. Deaf or hard of hearing customers, please call 711 (Washington Relay) or email civil.rights@doh.wa.gov.