Advocate Presentation

Ranjit Kaur
Breast Cancer Welfare Association (Malaysia)
Models and approaches in Consumerism and Empowerment

(Barker, Bullen and de Ville, 1999)
‘There is no right way of involving the public. The choice of methods should be matched to circumstances in which it takes place.’

Different models can be used and these extend into the realm of empowerment:

Provider control ---> Partnership ---> User control

Role Driven:
Victim -----> Patient ----> Consumer ----> Volunteer / Survivor ----> Patient Advocate
Self-Advocacy

Regaining control was a process that took months for me. My involvement progressed as I experienced my breast cancer treatment:

- The energy to gain power to believe in "Yes I Can"
- Rising above each day’s challenges
- Striving for better quality of life
- Striving to prevent premature mortality and have more survival years
The clinicians and I recognised my potential of being a Patient Advocate

Patients have the potential to be:

• Patient advocates – speak up for improved services
• Patient support volunteers, Patient group leaders
• Key stakeholders in support, research & advocacy
My journey

- Breast Cancer Welfare Association Malaysia – social stigma
  - Reach to Recovery Patient Support
  - Publicity regarding breast cancer
  - Prosthetic subsidy
  - Mammogram subsidy
- Reach to Recovery International
- UICC – Supportive Care Track, (QOL & Death, Empowering Patients & Care Givers), Patient Group Pavilion
- BRCA
- ABC Global Alliance
- Regional Coalition on Breast Cancer in Southeast Asia
Effective communication: Pt-healthcare staff

Beneficial for

• The patient and family
• Clinicians and other healthcare staff
Patient Centered Services
Include socio-economic and cultural issues

Patients need to be listened to regarding their beliefs, values and how they make decisions.

To help reduce late presentations and defaulting treatment in hospitals.

Need for more clinicians to give more time with each patient. A multidisciplinary care for patient:

- Greater probability of receiving care in accord with CPG, including psychosocial support
- Increased access to information
- Improved satisfaction with treatment and care.
Multidisciplinary Care

Benefit to Clinicians:

- Improved patient care & outcomes by developing an agreed treatment plan
- Streamlined treatment pathways and reduction in duplication of services
- Improved coordination of care
- Educational opportunities for health professionals
- Improved mental well-being of health professionals
## Advocacy in access to cancer care

### Zero-rated GST for cancer drugs

October 2015

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 Oct 2016</td>
<td>2016 National Budget Announcement – all medicines under the poison’s list A, B, C, D (prescriptive medicines) will be GST zero-rated. No. of drugs zero-rated will be increased from 4,215 to 8,630. Radiotherapy and oncology will be allocated RM172.8m for services &amp; supplies in 2016</td>
</tr>
</tbody>
</table>
Advocacy in access to cancer care

Insurance coverage in cancer care

• Only about 15% Malaysians have personal medical insurance coverage
• Ongoing negotiations with SOCSO (workers’ social security) - cancer treatment for workers and retirees
• Discussions with the National Bank – regulatory standards
• Discussions with Insurance Providers regarding better packages - designed outside Malaysia
Together Against Cancer Malaysia to PM: 'Please do not cut budget for cancer care'

Posted on 26 January 2016 - 06:16pm
newsdesk@thesundaily.com Keshia Mahmood

PETALING JAYA: Together Against Cancer Association Malaysia (TAC) is urging the Prime Minister to retain the budget for cancer care at the proposed RM172.8 million.

This is following a recent announcement from the Health Minister that the healthcare expenditure will be slashed by 10% in a bid to re-evaluate 2016 Budget.
Advocacy in access to cancer care for breast cancer support groups

Plans:
• Getting to know your MP – social
• Communicating with your MP
• Being represented in Parliament through MP
• Feedback from MP
• Feedback to the public and other stakeholders
• Retaining communication with MP
Thank You