

2018  
**HUTCH AWARD**  
 LUNCHEON

**2018 SPONSORSHIP OPPORTUNITIES**

The 53<sup>rd</sup> Hutch Award® will be presented at the Hutch Award Luncheon on Wednesday, January 24, 2018 at Safeco Field. All proceeds benefit lifesaving research at Fred Hutch.

BENEFITS:	PRESENTING \$25,000 <i>FMV = \$5,066</i>	MVP \$15,000 <i>FMV = \$2,044</i>	TRIPLE CROWN \$10,000 <i>FMV = \$1,094</i>	GOLD GLOVE \$5,000 <i>FMV = \$972</i>	SILVER SLUGGER \$3,000 <i>FMV = \$850</i>
<b>Entitlement</b> Event would be named "Hutch Award Luncheon presented by (your company name)" in all instances and on event marketing materials.	Name				
<b>Table(s)</b> Private table(s) for 10 at the luncheon.	2 Tables with preferred placement	2 Tables with preferred placement	1 Table with preferred placement	1 Table	1 Table
<b>Printed Program</b> (1,000 impressions) Advertisement or recognition in the luncheon printed program.	Full-page Advertisement	Full-page Advertisement	Half-page Logo Recognition	Quarter-page Logo Recognition	Name
<b>Visual</b> Logo or name recognition on Safeco Field video screen and/or scoreboard during the luncheon.	Logo on Video Screen & Name on Scoreboard	Logo on Video Screen & Name on Scoreboard	Logo on Video Screen & Name on Scoreboard	Name on Scoreboard	Name on Scoreboard
<b>Website</b> (4,181 unique visitors) Logo or name recognition, link and short statement of support on the luncheon website, fredhutch.org/hutchaward.	Logo with statement of support	Logo with statement of support	Logo	Name	Name
<b>Verbal</b> Verbal recognition as a sponsor during the luncheon live program.	Mention	Mention	Mention	Mention	Mention
<b>VIP Reception</b> Tickets to a pre-event reception with opportunity to meet and get a photo with the Hutch Award® winner and keynote speaker.	6 Tickets	4 Tickets	4 Tickets	2 Tickets	
<b>Autographs</b> Baseballs autographed by the Hutch Award® winner and keynote speaker.	2 Winner 2 Keynote	2 Winner 2 Keynote	1 Winner 1 Keynote		
<b>President's Circle Membership</b> Enrollment in Fred Hutch's President's Circle (PC), with additional benefits available, including listing on PC corporate roster.	Logo	Logo	Logo		
<b>Access to Safeco Field</b> Private guided tour of Safeco Field.	10 People	10 People			
<b>Printed Program Insert</b> Recognition on an insert for the luncheon printed program.	Personalized Message & Logo	Personalized Message & Logo			
<b>Access to VIPs</b> Invite to pre-event dinner with Hutch Award Luncheon keynote speaker.	2 People				
<b>Mariners Experience</b> Private suite for a mutually agreeable 2018 regular season Mariners home game.	1 Suite for 20 people				
<b>Fred Hutch Lab Tour</b> Private tour of the Fred Hutchinson Cancer Research Center campus and a lab.	Up to 5 Guests				

**Need more information about sponsoring the 2018 Hutch Award Luncheon?**  
 Contact Tara Palumbo, Event Manager, at [tpalumbo@fredhutch.org](mailto:tpalumbo@fredhutch.org) or 206.667.6252.



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 CURES START HERE

*Please Note: Customized packages are available. Availability of benefits is dependent on commitment date and subject to change.*