# 2019 SPONSORSHIP OPPORTUNITIES

IN for the Hutch is the signature event of Fred Hutch’s Innovators Network, a community of young professionals interested in saving lives faster by funding innovative high-risk, high-reward research at Fred Hutch. Don’t miss your opportunity to get your company in front of emerging leaders under age 45 who are here to make a difference. **Join us as a sponsor for the 8th annual IN for the Hutch on Saturday, October 5, 2019 at Fremont Studios in Seattle.**

## SPONSORSHIP BENEFITS:

<table>
<thead>
<tr>
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<th>INvest $10,000</th>
<th>INfluence $5,000</th>
<th>INspire $2,500</th>
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<tbody>
<tr>
<td><strong>FMV</strong></td>
<td>$1,120</td>
<td>$680</td>
<td>$340</td>
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## PRE EVENT

- **Website** *(2,537 unique visitors)*
  - Recognition and link on the IN for the Hutch website, fredhutch.org/INfortheHutch.
  - **Logo**

- **Social Media** *(1,818 likes)*
  - Recognition on the IN Facebook page, facebook.com/InnovatorsNetwork.
  - **2 Posts**
    - logo with link
  - **1 Post**
    - logo with link

## DURING THE EVENT

- **VIP Reception**
  - Tickets to a pre-event reception.
  - **2 Tickets**

- **Seats**
  - Individual seats at IN for the Hutch.
  - **6 Seats**
  - **4 Seats**
  - **2 Seats**

- **Printed Program** *(550 impressions)*
  - Recognition in the IN for the Hutch printed program.
  - **Full-page Ad**
  - **Half-page Ad**
  - **Half-page Logo Recognition**

- **Visual**
  - Logo or name recognition on the video screen during the event.
  - **Logo**
  - **Logo**
  - **Name**

- **Verbal**
  - Verbal recognition as a sponsor during the live program.
  - **Mention**
  - **Mention**
  - **Mention**

## POST EVENT

- **Access to Innovators Network**
  - Tickets to an Innovators Network members-only event in July 2020.
  - **2 Tickets**

- **President’s Circle Membership**
  - Enrollment in Fred Hutch’s President’s Circle (PC), with additional benefits available, including listing on PC Corporate Roster.
  - **Logo**

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- **VIP Reception Sponsor** $15,000 *(FMV = $1,120)*
  - **Entitlement** – VIP Reception would be named “VIP Reception presented by (your company name)”
  - Sponsor slides on visual loop during VIP reception
  - Ten tickets to VIP Reception and table at IN for the Hutch

- **After-Party Sponsor** $15,000 *(FMV = $680)*
  - **Entitlement** – After-party would be named “After-party presented by (your company name)”
  - Four additional seats at IN for the Hutch (10 seats total)
  - Sponsor slides on visual loop during program after-party

- **Step & Repeat Sponsor** $8,000 *(FMV = $680)*
  - **Entitlement** – Event Step and Repeat featuring your logo alongside IN for the Hutch and Fred Hutch logos
  - Two additional seats at IN for the Hutch (four seats total)

- **Signature Drink Sponsor** $8,000 *(FMV = $680)*
  - **Entitlement** – Host the signature drink at the event; company logo to be featured on glassware or napkins
  - Two additional seats at IN for the Hutch (four seats total)

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**Need more information about sponsoring 2019 IN for the Hutch?**

Contact inforthehutch@fredhutch.org or 206.667.3676

**Sponsorships must be confirmed by Friday, August 2, 2019.**