## 2017 SPONSORSHIP OPPORTUNITIES

IN for the Hutch is the signature, sell-out event of Fred Hutch’s Innovators Network, a community of young professionals interested in saving lives faster by funding innovative high-risk, high-reward research at Fred Hutch. Don’t miss your opportunity to get your company in front of emerging leaders under age 45 who are here to make a difference. Join us as a sponsor for the 6th annual IN for the Hutch on Saturday, October 7, 2017 at Fremont Studios in Seattle.

### SPONSORSHIP BENEFITS:

<table>
<thead>
<tr>
<th></th>
<th>VIP Reception*</th>
<th>INvest</th>
<th>Step &amp; Repeat*</th>
<th>INfluence</th>
<th>INspire</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$15,000 FMV = $1,120</td>
<td>$10,000 FMV = $1,120</td>
<td>$8,000 FMV = $680</td>
<td>$5,000 FMV = $680</td>
<td>$2,500 FMV = $340</td>
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</tbody>
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### PRE EVENT

- **Website** *(2,537 unique visitors)*  
  Recognition and link on the IN for the Hutch website, fredhutch.org/INfortheHutch.
  - Logo
  - Logo
  - Logo
  - Logo
  - Name

- **Social Media** *(1,740 likes)*  
  Recognition on the Innovators Network Facebook page, facebook.com/InnovatorsNetwork.
  - 2 Posts logo with link
  - 2 Posts logo with link
  - 1 Post logo with link
  - 1 Post logo with link
  - 1 Post logo with link

### DURING THE EVENT

#### VIP Reception Naming
“VIP Reception presented by (your company name)”; exclusive sponsor slides on visual loop during VIP reception.
  - Exclusivity

#### Event Step and Repeat
Exclusivity of your company logo alongside IN for the Hutch and Fred Hutch logos.
  - Exclusivity

#### VIP Reception
Tickets to a pre-event reception.
  - 10 Tickets
  - 2 Tickets
  - 2 Tickets
  - 2 Tickets
  - 2 Tickets

#### Seats
Individual seats at IN for the Hutch.
  - 1 Table
  - 6 Seats
  - 4 Seats
  - 4 Seats
  - 2 Seats

#### Printed Program *(550 impressions)*
Recognition in the IN for the Hutch printed program.
  - Full-page Ad
  - Full-page Ad
  - Name Recognition
  - Half-page Ad
  - Logo Recognition

#### Visual
Logo or name recognition on the video screen during the event.
  - Logo
  - Logo
  - Logo
  - Name

#### Verbal
Verbal recognition as a sponsor during the live program.
  - Mention
  - Mention
  - Mention
  - Mention

### POST EVENT

- **Access to Innovators Network**
  Tickets to an Innovators Network members-only event in July 2018.
  - 2 Tickets
  - 2 Tickets

- **President’s Circle Membership**
  Enrollment in Fred Hutch’s President’s Circle (PC), with additional benefits available, including listing on PC Corporate Roster.
  - Logo
  - Logo

Need more information about sponsoring 2017 IN for the Hutch?  
Contact inforthehutch@fredhutch.org or 206.667.6252

*Only one sponsorship available in these categories per event year.*

*Please Note: Customized packages are available. Availability of benefits is dependent on commitment date and subject to change.*